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Somany Ceramics' new ad campaign promises tiles that can match every personality

The campaign has been conceptualised by Ogilvy India

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Somany Ceramics Limited has launched their latest 360° brand campaign - 'Apka style, Somany style'.

The fresh and peppy campaign reinforces the brand's commitment to meet the diverse consumer personalities and requirements through their vast product portfolio. Through this campaign, the brand successfully communicates how the homes of consumers are essentially an extension of

their own selves and the wide-ranging Somany Ceramics portfolio enables them to personify their quirks and fancies.

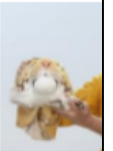
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